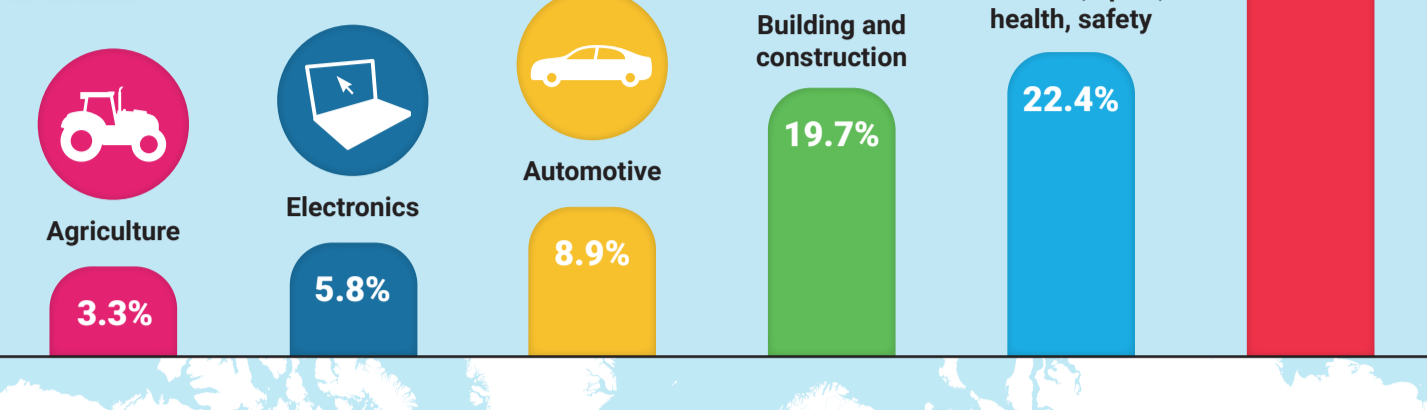
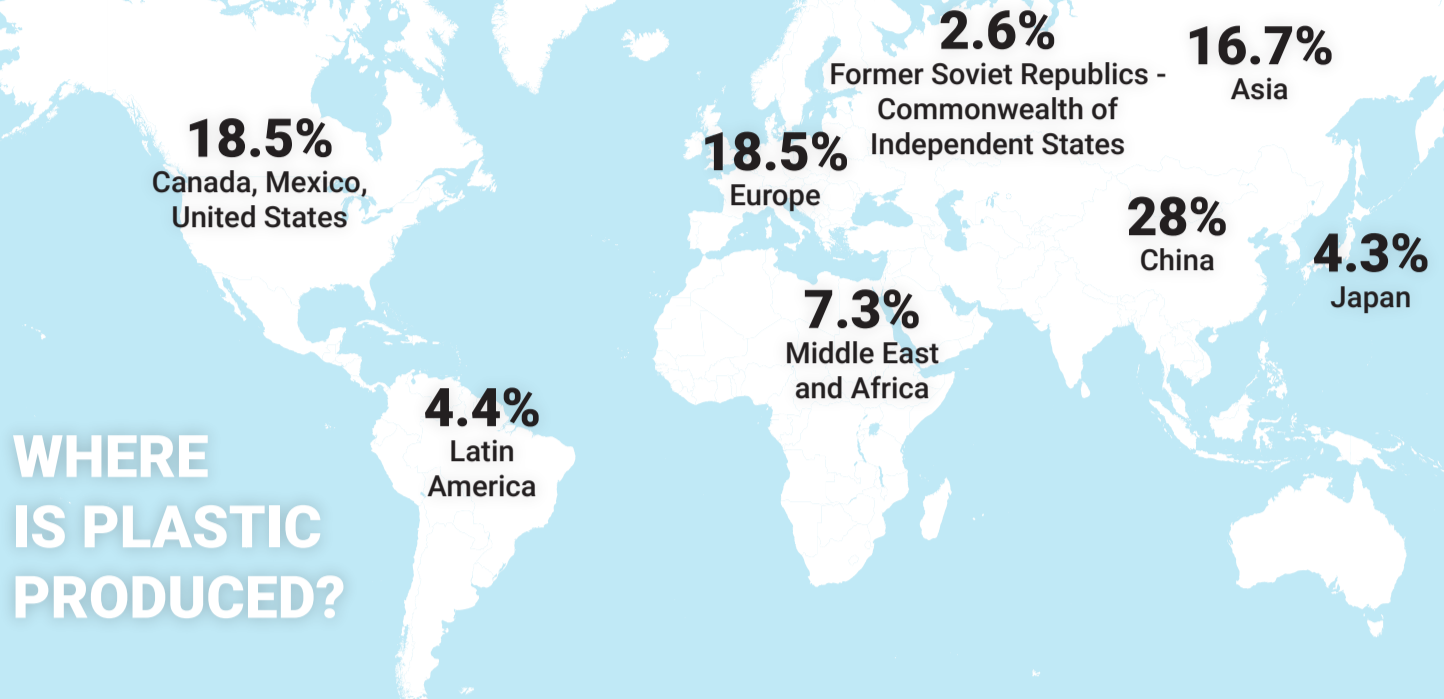


# IF YOU CAN'T REUSE IT, REFUSE IT

## HOW IS PLASTIC USED?



## WHERE IS PLASTIC PRODUCED?



## DID YOU KNOW?



Every year the world uses **up to 5 trillion** plastic bags



In the **last decade**, we produced more plastic than in the whole **last century**



50% of the plastic we use is **single-use** or disposable



We buy 1 million plastic bottles **every minute**



Every year, we use **17 million barrels** of oil to produce plastic bottles for our water



In 2016, **480 billion** drinking bottles were sold worldwide



Plastic makes up **10% of all** the waste we generate

## WHAT PLASTIC HAVE YOU PICKED UP ON THE BEACH?



Cutlery, straws and stirrers



Sanitary applicators



Cigarette butts



Food containers



Cups and lids



Cotton buds



Balloons and balloon sticks



Sweet wrappers



Drink bottles



Crisp packets



Plastic bags

## PLASTIC MANAGEMENT



Every year, up to **13 million tonnes** of plastic leak into our oceans



The plastic we throw away can **circle the Earth four times** in a single year



Disposable plastic items represent **50% of marine litter**



**95%** of disposable plastic packaging is **wasted**



Plastic can **survive** in the environment for up to **500 years**



Recycling plastic takes **88% less energy** than making new plastic



We can save **1,000-2,000 gallons** of gasoline by recycling one ton of plastics



Refuse **disposable plastic**



Refuse **single-serving packaging**



Pressure your municipality to **put in place deposit schemes**

## WHAT CAN YOU DO? IF YOU CAN'T REUSE IT, REFUSE IT



Bring your own **coffee mug**



Find **innovative ways** to **replace single-use plastic** in your everyday life



Choose **reusable lunch bags**

## RETHINK PLASTICS



**Redesign and innovate:** make plastic products **easier to recycle**



Improve **waste collection, sorting and reprocessing**



Scale up the **adoption of reusable plastic packaging**



Establish a **global plastics protocol**



Create **viable markets for recycled plastics**



Put in place **deposit schemes**



Establish **clear regulatory frameworks** for **biodegradable plastics**

# BREAK UP WITH SINGLE-USE PLASTIC!

